

Campaign Activity: Daily Activity Report

Campaign Name	Report Date	Spent	Impressions	CTR	Visits	CPV	Calls	Emails	Web Events
Cosmetic Surgery	Nov 24, 2010	\$190.94	5,863	1.14	71	2.69	7	1	0
Cosmetic Surgery	Nov 23, 2010	\$149.51	5,365	1.29	71	2.11	4	1	1
Cosmetic Surgery	Nov 22, 2010	\$120.41	4,722	1.04	54	2.23	3	1	2
Cosmetic Surgery	Nov 21, 2010	\$133.59	3,929	1.35	58	2.30	0	0	2
Cosmetic Surgery	Nov 20, 2010	\$82.78	2,858	1.16	36	2.30	0	0	0
Cosmetic Surgery	Nov 19, 2010	\$74.03	4,260	0.82	36	2.06	1	1	0
Cosmetic Surgery	Nov 18, 2010	\$138.99	3,970	1.41	60	2.32	2	0	3
Cosmetic Surgery	Nov 17, 2010	\$99.81	4,020	1.15	49	2.04	3	1	0
Cosmetic Surgery	Nov 16, 2010	\$77.77	3,552	1.30	46	1.69	2	0	1
Cosmetic Surgery	Nov 15, 2010	\$112.97	4,346	1.15	51	2.22	5	1	0
Cosmetic Surgery	Nov 14, 2010	\$85.89	3,532	1.10	40	2.15	0	0	2
Cosmetic Surgery	Nov 13, 2010	\$66.08	2,965	1.45	44	1.50	0	1	0
Cosmetic Surgery	Nov 12, 2010	\$107.20	3,673	1.42	52	2.06	2	1	1
Cosmetic Surgery	Nov 11, 2010	\$109.38	5,385	0.98	53	2.06	1	2	1
Cosmetic Surgery	Nov 10, 2010	\$110.94	4,229	1.21	53	2.09	3	1	1
Cosmetic Surgery	Nov 09, 2010	\$89.57	3,434	1.31	45	1.99	4	0	0
Cosmetic Surgery	Nov 08, 2010	\$137.45	5,601	1.25	71	1.94	3	0	0
Cosmetic Surgery	Nov 07, 2010	\$169.64	4,505	1.80	85	2.00	0	1	1
Cosmetic Surgery	Nov 06, 2010	\$61.26	2,704	1.22	33	1.86	1	1	1